

This year many people have expressed the desire to handle the Postering a bit differently to previous years. Postering and Handbiling are some of the means by which we can manifest our personal desire to fill Darling Harbour for Shri Mataji's Public Program on March 4th.

This is by far the biggest public program we have ever attempted to hold in this country, so in a way, personally each one of us should be inspired to put in our biggest effort ever to ensure that we fill the hall with seekers. What better way to welcome Shri Mataji to our country than to present to Her an auditorium full with 3,500 seekers (with people queuing to get inside).

Shri Mataji travels great distances to bless us with Her physical presence - in a way it is incumbent upon us to do our utmost to present a Public program worthy of Her. That is the motivation behind the advertising campaign this year. Whenever we spend money on such things as advertising we can err on the side of not spending enough, or we can err on the side of perhaps spending too much. In relation to its reflection upon our desire perhaps being too generous maybe better. This is also the motivation behind the collective Postering and Handbiling which we are organising.

Anyone who has Postered has found the best approach to take is to do it collectively, this being the case then what better approach could there be than for whole collective en mass Postering Sydney together on the same day. In this way we help each other, and overwhelm Sydney with our desire and vibrations.

The day chosen for Postering is Saturday February 17th, the following Saturday February 24th will be a Handbiling day, which is about two weeks before the program. We will have 4000 posters and 30,000 handbills, which will be distributed to the Ashrams and Centres based upon the area they will cover. Next week a list of Ashrams and the areas they will be responsible for will be published.

On Saturday morning of the 17th the Sahaja Yogis of each area will meet at a specified place and poster during the day. We will leave to each Ashram to contact the Yogis, new and old in their area and to rally their support on the day. It will work out to be about 200-300 posters per

Ashram. At the conclusion of the day we can all meet at Burwood for a Bar-B-Q, salad, bhajans and social night where we can spend some time relaxing and enjoying ourselves. Uncle Jo has kindly agreed to provide catering for us all - so come and enjoy - it will also provide us with a opportunity of practising our singing together in readiness for when Shri Mataji is with us.

In regards Postering some things to keep in mind :

- o The best location is on the inside of shop windows. Offer to place the poster yourself - leaving it with the shopkeeper does not ensure that it will be put up. If Postering within an area is difficult within shops such as the CBD or major shopping centres then pay heed to any notices prohibiting bill-postering. Do not place posters within shopping malls or shops without the consent of the shopkeeper.

- o Centre management for Shopping malls usually control what their shopkeepers can do. Posters should be delivered or posted to "Centre management" of shopping malls for placement on their Community Notices Boards (as well as approaching individual shops).

- o Numbers of Posters should be delivered or posted to each Council in Sydney asking them to be put up in the Council's libraries, Community Health Centres, Community Centres, Child Care Centres, Community Information Centres, Cultural Centres, Senior Citizens Centres etc (check the Whites pages for a list of services provided by your local council).

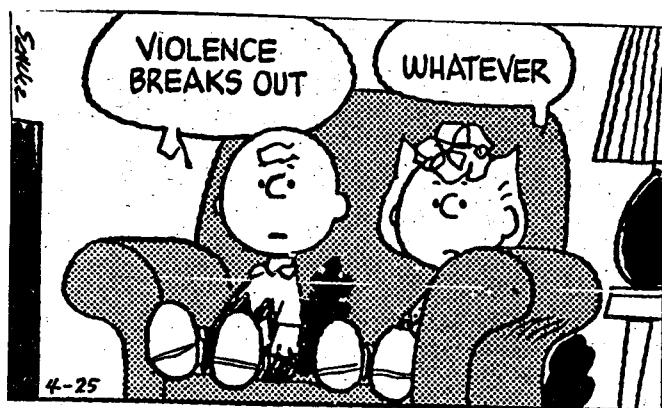
- o Medical Centres usually have notice boards which will take health related notices, as do the major hospitals.

- o Posters can be put on the inside of the rear and side windows of our cars. Our cars travel through the city and are parked at locations throughout the city.

- o Posters, and the small invitations should be sent to hotels, especially those around Darling Harbour as 'something to do' for their guests.

- o When Postering it helps if you are in groups this helps to maintain ones enthusiasm.

Good luck and happy Postering and Handbiling one and all



Parramatta - Number of Poster - 350
Co-Ordinating Ashram - Northmead

Blue Mountains - Number of Poster - 100
Co-Ordinating Ashram - Katoomba

The Greater West - Number of Poster - 400
Co-Ordinating Group - 'Yuva Shakti'

The South - Number of Poster - 350
Co-Ordinating Ashrams - Coogee

Hurstville - Number of Poster - 250
Co-Ordinating Ashram - Hurstville

Northern Peninsula - Number of Poster - 350
Co-Ordinating Ashrams - Lindfield / Lindfield East

Mt Colah - Number of Poster - 300
Co-Ordinating Groups - Mt Colah / Wahroonga

Gordon - Number of Poster - 350
Co-Ordinating Ashrams - Gordon / Roseville

Chatswood - Number of Poster - 300
Co-Ordinating Ashram - Chatswood

Woollahra - Number of Poster - 300
Co-Ordinating Ashrams - Woollahra

Burwood - Number of Poster - 300
Co-Ordinating Ashrams - Burwood / Neich Pde

Strathfield - Number of Poster - 300
Co-Ordinating Ashrams - Strathfield / Beresford Rd

Haberfield - Number of Poster - 250
Co-Ordinating Ashram - Haberfield

